



WATERSHED

ENVIRONMENTAL POETRY FESTIVAL

SATURDAY, OCTOBER 2 • NOON TO 4:30 PM • FREE TO THE PUBLIC
CIVIC CENTER PARK • MLK JR. WAY AT CENTER STREET • BERKELEY

POETRY, MUSIC & ENVIRONMENTAL ACTIVISM

Robert Hass, U.S. Poet Laureate 1995-97, *Poetry Flash*, the Ecology Center/
Berkeley Farmers' Market, and Ecocity Builders invite you to celebrate writers,
nature and community at the 15th annual Watershed Environmental Poetry Festival.

RESERVE YOUR EXHIBIT SPACE, NOW!

- River Village is an exhibit area for organizations to share their work. In addition to environmental groups, organizations representing any aspect of the creative writing or literary community, such as small press publishers or literary magazines, are warmly welcome. River Village will also feature interactive nature and art activities for all ages.
- Exhibit spaces are located within the grass circle at Martin Luther King, Jr. Park, providing clear view of stage performances and readings.
- Added this year, large "parachute" shade tents for those organizations without their own tents. For details, check: <http://poetryflash.org/WS10.html>
- Your application fee helps us to offset costs, including sanitation facilities, permits and fees, insurance, and security. Thank you.

RIVER VILLAGE GUIDELINES

- The WATERSHED Festival permits the sale of sweat-shirts, t-shirts, buttons, bumper stickers, books, magazines, and other literature as well as CDs and environmental art. Soliciting donations for your organization is okay.
- When a group's fee is waived, that organization agrees to provide volunteer support to help us set up and close the festival. You will be contacted regarding the specific times.
- Please note: Booksellers are welcome, but only The Ecology Center Bookstore may sell books by the main featured readers.
- **Festival Schedule Saturday, October 2, 2010:**
 - River Village set up (download on Allston Way) 9:30 - 11:30 a.m.
 - Strawberry Creek Walk 10:00 - 11:30 a.m.
 - WATERSHED Festival main stage Noon - 4:30 p.m.
 - River Village take down 4:30 - 5:30 p.m.
- For more information:
Tel 510.526.9105 Email mbb@poetryflash.org
Fax 510.525.6752 Web www.poetryflash.org

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RIVER VILLAGE EXHIBITOR'S APPLICATION

(You may download a pdf of this form at: www.poetryflash.org/WS10)

DEADLINE: September 24, 2010

SPACE # _____ (to be assigned)

NAME OF ORGANIZATION: _____

CONTACT PERSON(S): _____

STREET _____ CITY _____ ST. ____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____ WEB SITE _____

Brief description of your organization: _____

Exhibitor Registration

8 ft. Space Fee for Organizations:

Annual budget under \$100,000 [] \$30 or [] 2 volunteers for 3 hours each*

Annual budget greater than \$100,000 [] \$50 or [] 3 volunteers for 3 hours each*

Additional charges

___ 6 foot tables at \$15 ea.** \$ _____

___ chairs at \$5 ea.** \$ _____

___ shade locations at \$10 † \$ _____

Total Amount enclosed \$ _____

Note: no draping or signage will be provided

Please make your check payable to *Poetry Flash* and return with your application form to:

Poetry Flash

1450 Fourth Street, #4
Berkeley, CA 94710

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* The application fee can be waived for groups volunteering to assist with various tasks Saturday, October 2 including: setting up and breaking down exhibits and trash clean-up. We encourage your group to take advantage of this opportunity. For more information, please contact the Festival Director at 510-526-9105.

** Reservations and payments (checks) for booths, tables and chairs must be received by September 24.

† For those organizations without shade tents, River Village offers two large shade parachutes (25 ft. diameter) at a nominal fee (\$10) on a first-come-first-serve basis. Space for up to 20 tables.

WATERSHED Environmental Poetry Festival

a collaboration of Robert Hass, US Poet Laureate 1995-97

Poetry Flash • Ecology Center/Berkeley Farmers' Market • EcoCity Builders